



Charity Starts at Home with Musicmagpie.co.uk

Recycling unwanted CDs and DVDs with new Cash for Charities service will help boost fundraising efforts for not-for-profit organisations

24 November, 2009 – www.musicmagpie.co.uk, the UK's only Cash for old CDs, DVDs and games website, has announced the launch of its Cash for Charities service, giving charities a quick, easy and free way to raise additional funds for activities and projects carried out within their organisation.

The brand new service, details of which can be found at www.musicmagpie.co.uk/charities.asp, lets any registered UK charity have their CDs and DVDs collected in bulk, giving them an agreed flat fee for every qualifying CD or DVD and providing not-for-profit organisations a guaranteed way of making some extra cash.

The new initiative comes following a number of requests from charities asking for a quick and easy way for them to benefit from the online recycling service to help them raise additional funds.

Steve Oliver, Managing Director for Musicmagpie.co.uk said: "CDs and DVDs donated to charity shops sometimes sit there for months before they get bought, making the charity no money. With the Cash for Charities service charities can get in touch with Musicmagpie to get the CDs and DVDs collected and recycled in bulk, meaning they can cash-in on a large amount of stock in one go without having to wait for them to sell individually.

"Furthermore, with the collection and recycling service being free, the new Cash for Charities service is a completely hassle-free way for charities to raise funds quickly. Over the next twelve months we hope to be able to help raise over £1 million for charities throughout the UK."

For more information visit www.musicmagpie.co.uk/charities.asp

Ends/

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About www.musicmagpie.co.uk

www.musicmagpie.co.uk is the only online digital media recycling web site in the UK that pays cash for old CDs, DVDs and Games. The site is totally free to use. The site now has over 8000 visitors a day and pays out almost £400,000 each month for old CDs, DVDs and Games.

CDs, DVDs and Games received by www.musicmagpie.co.uk are resold through specialist retail outlets or to distributors in over 75 countries. Damaged items can often be refurbished reducing the overall number sent to landfill each year.